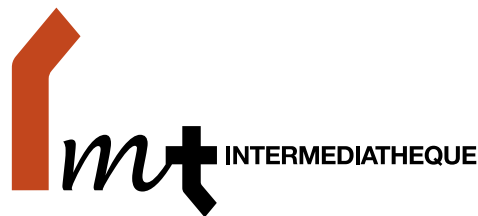


## PRESS RELEASE



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<JP Tower 2-3F, 2-7-2 marunouchi, chiyoda-ku, tokyo 100 7003 JAPAN>  
[www.intermediatheque.jp](http://www.intermediatheque.jp)

March 2016

### Notice on the Opening of the Exhibition Series “Tokyo Mosaic”

The JP Tower Museum INTERMEDIATHEQUE (IMT) is opening the small exhibition series “Tokyo Mosaic.”

In the perspective of the 2020 Olympics and Paralympics, the identity and attractiveness of Tokyo is again publicized on an international scale. However, *Tokyo* in itself is rather a heterogeneous aggregate of signs, a complex entity irreducible to a single concrete image. In an attempt to capture the evanescent visual identity that characterizes Tokyo, the exhibition series “Tokyo Mosaic” has a dedicated corner within the Intermediatheque, where each exhibition focuses on a particular aspect of 20<sup>th</sup> Century Tokyo.

A new presentation of documents pertaining to Tokyo in all their diversity (maps, urban planning projects, administrative reports, design manuals, news, advertisements, pamphlets in foreign languages, touristic guides, stamps...) gives us an insight into the images of Tokyo conveyed by visual communication tools in Japan and abroad. By including both official documents related to urban planning and public relation methods and rare ephemera produced by individuals or private organizations, it becomes possible to confront the *idealized view of Tokyo* with its *actual scheme*. Through concrete examples, we can thus consider how graphic design and visual culture have assimilated the image of Tokyo, reducing it to a given form, abstracting it and at times idealizing it.

The first presentation in this exhibition series focuses on the photographic surveys of Tokyo as well as the *Reports on the Building and Repair Works for the Earthquake Recovery* conducted by the former Tokyo Imperial University after the Great Kanto Earthquake. We will thus reconsider the complex image of the Imperial Capital reconstruction emerging through a diverse corpus.

#### Key Information

[Title] “Tokyo Mosaic (1) – Reconstructing the Imperial Capital”

[Dates] March 8 – May 8, 2016

[Opening Hours] 11:00 - 18:00 (open until 20:00 on Thursday and Friday until March 31, and until 20:00 on Friday and Saturday from April 1; last entry 30 minutes before closing) \*Opening hours may change.

[Closed on] Mondays (or the following Tuesday if Monday is a National Holiday) and Year-end holidays. May close irregularly.

[Venue] Intermediatheque 2F [BIS]

[Organizer] The University Museum, the University of Tokyo (UMUT)

[Research Grant] DNP Foundation for Cultural Promotion

[Admission] Free of charge

[Address] JP Tower / KITTE 2-3F, 2-7-2 Marunouchi, Chiyoda-ku, Tokyo, JAPAN

[Access] JR lines and Tokyo Metro Marunouchi line Tokyo Station. Direct access from the Marunouchi Underground Pathway.

For further information about this exhibition series, please contact:  
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