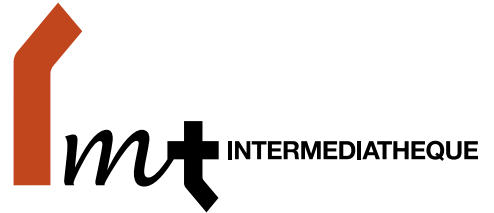


PRESS RELEASE



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October 1, 2013

Good Design Award 2013 Awarded to the Intermediatheque

It is a pleasure to announce that the JP Tower Museum Intermediatheque has been honored with a 2013 Good Design Award.

The Good Design Award is a comprehensive design evaluation and commendation program administered by the Japan Institute of Design Promotion. The program has its origins in the Good Design Products Selection System (so-called “G Mark” System) instituted by the Ministry of International Trade and Industry (currently the Ministry of Economy, Trade and Industry) in 1957. For more than a half century now, the Good Design Award has recognized “good designs” that enrich our everyday life, industry, and society as a whole.

Note:

Competition Name Good Design Award 2013
<http://www.g-mark.org/>

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